

## CORPORATE PARTNER PITCH DECK



Where Its Always Football Season

## **BRANDS & PROGRAMMING PORTFOLIO**



#### LEAGUES





#### **7V7 CLUB TEAMS & TOURNAMENT HOSTS**



### CAMPS & TRAINING

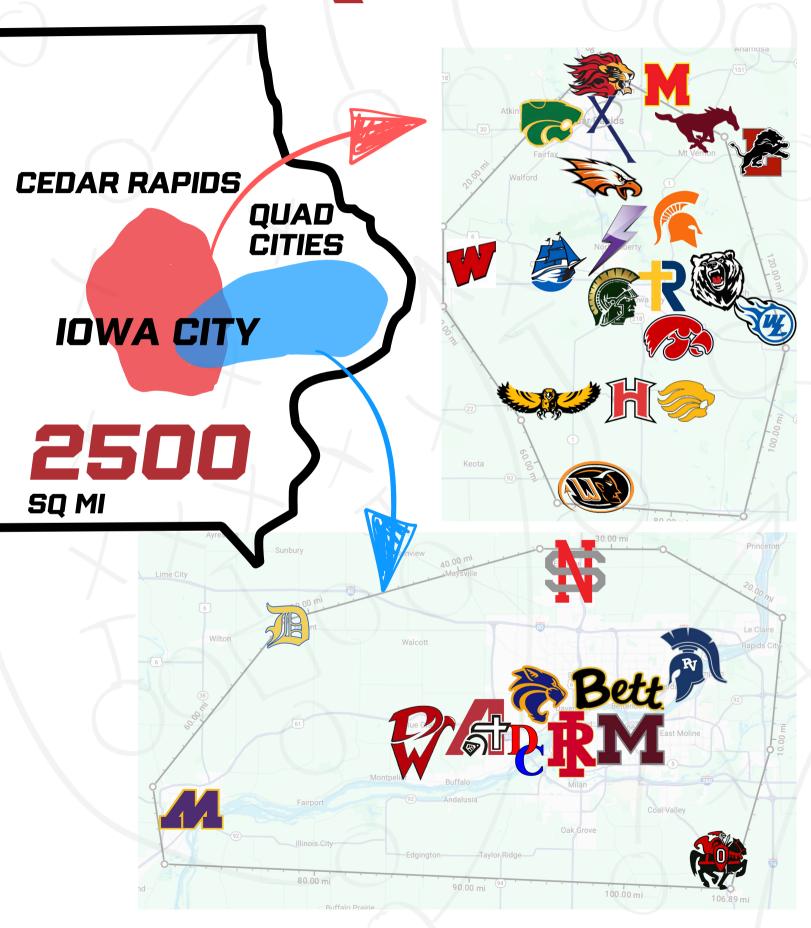








# MARKETS COVERAGE



LEAGUES	Bankisiaanta		
	Participants		DIRECT REACH &
IC Flag QC Flag	1,200 600	3,600 1,800	DIGITAL CHANNELS
QC 7v7	300	900	DIGITAL GITANNELS
	500	500	
CAMP & TRAINI	NG		
All sites	500	900	
CLUB TEAMS			
RaZors 7v7	80	240	ANNUAL TRAINING SESSIONS 300
			ANNUAL GAMES HOSTED 700
EVENTS			
Rumble 7v7	400	1,200	DIGITAL ASSETS
Mayhem 7v7	400	1,200	Website 40,000 annual sessions
Next In Line	500	1,500	Email List 6,355 total audience
TOTALE	7000	11 7 / 0	Socal Followers 3,878 total auduence <i>FB, IC, X, and YT aggregate</i>
TOTALS 2025 projections	3,980	11,340	FB, IO, A, and YT aggregate
2023 projections			
$\int \frac{1}{1 \times 1 \times 1} \int D^{O}$			
			$\int \left[ \frac{x}{x} \right] \frac{x}{x} = \int \left[ \frac{x}{x} \right] $
	A X		TBALL
X X A A A A A A A A A A A A A A A A A A			
Home Locations Le	eagues Camps &	Training RaZ	ors 7v7 Club 7v7 Tournaments Resources
			/REDZONEIA
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RedZone Football

Where It's Always Football Season. Delivering football experiences for 2,500 players annually in eastern Iowa. Leagues. Club Teams. Camps & Training. Events.

redzoneja Edit profile View archive Ad tools O 496 posts 318 followers 28 following Redzone Faceball Spots & Interse monotolic Spots & Interse monotolic Bows, Lagues, Cub Farser, Curpa & Taning Sewith,

> 905 Stoner Ct, North Liberty, Iowa 52241 Inktr.ee/redzoneia 12 accounts reached in the last 20 days. Your incidents

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## BASE PARTNER BRAND ACTIVATIONS





#### THANK YOU, REDZONE CORPORATE PARTNERS







### WEBSITE

Logo & link listed on 'partners' page at RedZoneIA.com/partners

## **EVENT SIGNAGE**

Logo displayed on 'partners' signage at RedZone events

## PA READS

Mentions over speaker/PA at RedZone hosted events

### SOCIAL & EMAIL

Recognition on RedZone social channels & newsletters see social & email frequencies on next page



## UNIQUE CORPORATE PARTNER ACTIVATIONS

PARTNER SLOT	UNIQUE ACTIVATION(S)	SOCIAL	EMAIL
Title Partner SOLD	powered by' titling, competition field banners, photo backdrop, branded training uniforms, logo on all RZ staff shirts	quarterly	bi-annual
Scoreboard	score board adjacent signage at all RedZone-hosted competitions	score posts	bi-annual
Team Bench	bench area signage at all RedZone-hosted competitions	quarterly	bi-annual
Front Office IC/CR	branded on-site info kiosk at all RZ IC competitions, linked headers on IC/CR market home pages and RZLIC news and schedule pages	bi-annual	annual
Front Office QC	branded on-site info kiosk at all RZ QC competitions, linked headers on QC market home pages and RZLQC news and schedule pages	bi-annual	annual
Gameday Expereince SOLD	custom	custom	custom
Player Safety IC Player Safety QC Community IC Community QC	base partner activations in local market base partner activations in local market base partner activations in local market base partner activations in local market	annual annual annual annual	annual annual annual annual
Bowl Sponsor	see bowl sponsor activations page included in pitch packet	annual	annual

all partnership activations before September 1, 2024 will run through December 31, 2025 annual partnership renewals will begin January 1, 2026

#### TO INQUIRE ABOUT AVAILABILITY & PRICING, CONTACT 319.358.2926 OR INFO@REDZONEIA.COM

Scoreboard Sponsor NEWS & PROGRAM HOME BASE CHEELS TARGET O TARGET O TARGET O HOME PRESENTED BY O TARGET O TARGET O TARGET O TARGET O TARGET 430.8260 TARGET 🗿 TARGET 🗿 TARGET 🗿 TARGET 🥥 Field Spons TARGET 🕥 TARGET 💿 TARGET 🕥 TARGET 🕥 TARGET MidWestOne Bank TARGET 🗿 TARGET 🗿 TARGET 🥥 GAMEDAY INFO GET O TAF 155A 0 SE ANTHONY  $\bigcirc$ STEINDLER HILLS BANK HILLS BAN

sample activations below may not reflect actual partners