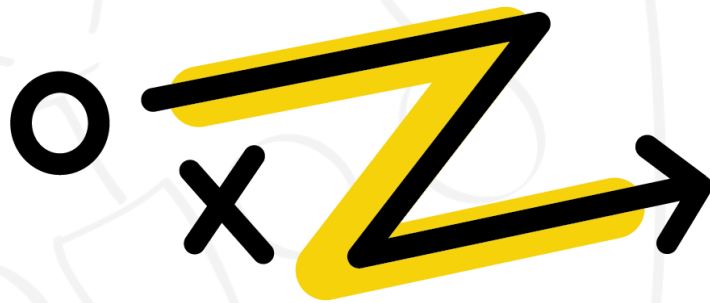




RED ZONE **FOOTBALL**

**CORPORATE PARTNER
PITCH DECK**



Where It's Always Football Season

BRANDS & PROGRAMMING PORTFOLIO



LEAGUES



7V7 CLUB TEAMS & TOURNAMENT HOSTS



CAMPS & TRAINING



SPECIAL EVENTS





MARKETS COVERAGE

CEDAR RAPIDS

**QUAD
CITIES**

IOWA CITY

2500

SQ MI



LEAGUES

	Participants	Attendance
IC Flag	1,200	3,600
QC Flag	600	1,800
QC 7v7	300	900

CAMP & TRAINING

All sites	500	900
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CLUB TEAMS

RaZors 7v7	80	240
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EVENTS

Rumble 7v7	400	1,200
Mayhem 7v7	400	1,200
Next In Line	500	1,500

TOTALS

3,980 **11,340**

2025 projections

DIRECT REACH & DIGITAL CHANNELS



ANNUAL TRAINING SESSIONS 300

ANNUAL GAMES HOSTED 700

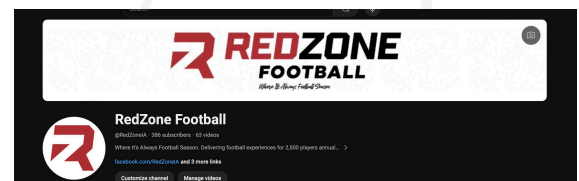
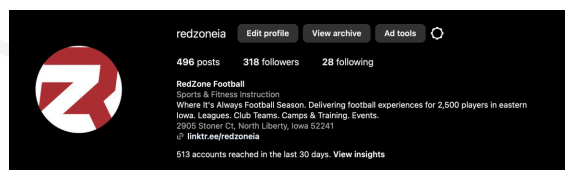
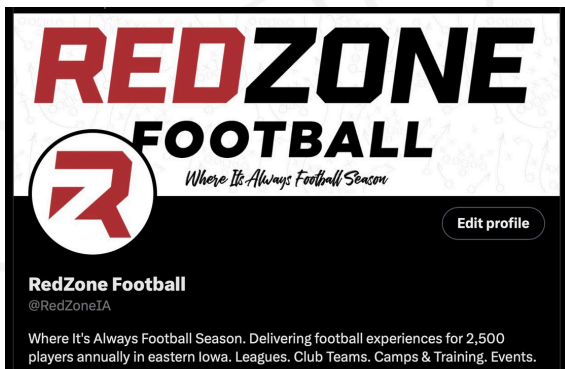
DIGITAL ASSETS

Website	40,000 annual sessions
Email List	6,355 total audience
Social Followers	3,878 total audience

FB, IG, X, and YT aggregate

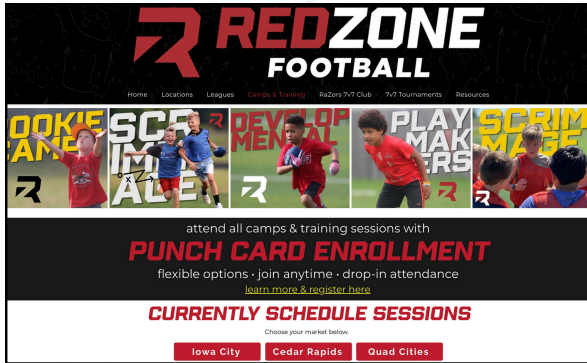
REDZONE FOOTBALL

[Home](#) [Locations](#) [Leagues](#) [Camps & Training](#) [RaZors 7v7 Club](#) [7v7 Tournaments](#) [Resources](#)





BASE PARTNER BRAND ACTIVATIONS



WEBSITE

Logo & link listed on 'partners' page at RedZoneIA.com/partners



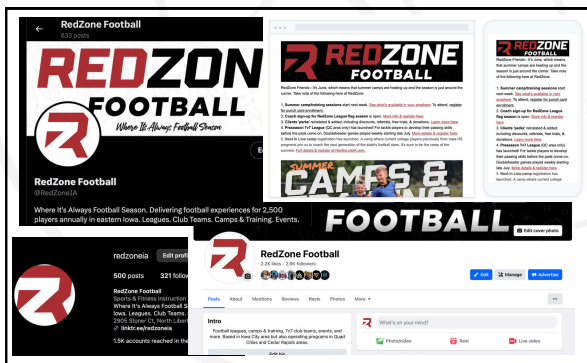
EVENT SIGNAGE

Logo displayed on 'partners' signage at RedZone events



PA READS

Mentions over speaker/PA at RedZone hosted events



SOCIAL & EMAIL

Recognition on RedZone social channels & newsletters
see social & email frequencies on next page



UNIQUE CORPORATE PARTNER ACTIVATIONS

PARTNER SLOT	UNIQUE ACTIVATION(S)	SOCIAL	EMAIL
Title Partner <i>SOLD</i>	powered by' titling, competition field banners, photo backdrop, branded training uniforms, logo on all RZ staff shirts	quarterly	bi-annual
Scoreboard	score board adjacent signage at all RedZone-hosted competitions	score posts	bi-annual
Team Bench	bench area signage at all RedZone-hosted competitions	quarterly	bi-annual
Front Office IC/CR	branded on-site info kiosk at all RZ IC competitions, linked headers on IC/CR market home pages and RZLIC news and schedule pages	bi-annual	annual
Front Office QC	branded on-site info kiosk at all RZ QC competitions, linked headers on QC market home pages and RZLQC news and schedule pages	bi-annual	annual
Gameday Expreince <i>SOLD</i>	custom	custom	custom
Player Safety IC	base partner activations in local market	annual	annual
Player Safety QC	base partner activations in local market	annual	annual
Community IC	base partner activations in local market	annual	annual
Community QC	base partner activations in local market	annual	annual
Bowl Sponsor	see bowl sponsor activations page included in pitch packet	annual	annual

*all partnership activations before September 1, 2024 will run through December 31, 2025
annual partnership renewals will begin January 1, 2026*

**TO INQUIRE ABOUT AVAILABILITY & PRICING,
CONTACT 319.358.2926 OR INFO@REDZONEIA.COM**

sample activations below may not reflect actual partners

